

274-4072

PHILIP MORRIS

U. S. A.

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May 15, 1985

JAMES M. FRYE
DIRECTOR, GOVERNMENT RELATIONS

Mr. James E. Wickham, Jr.
109 Beverly Road
Ashland, VA 23005

Dear Ed:

As you might already know, the Ashland Town Council is considering imposing a 2¢/pack tax on cigarettes. Such a tax would have a negative impact on the sale of our products, would disrupt shopping patterns in Ashland, and would set an undesirable precedent in this part of Virginia.

A public hearing on the subject is scheduled for 7:30 p.m. on Tuesday, May 28 at the Town Hall.

As a concerned Philip Morris citizen and a resident of Ashland, your opposition to this tax proposal is encouraged. Your voluntary assistance in the following ways could be very helpful in this important matter:

1. Contact the members of Council and express your views in opposition to the proposal (enclosed is a list of the members of Council, as well as some discussion points concerning the tax).
2. Bring your friends and attend the hearing on May 28 and be prepared to speak on the matter if you choose.

If you have any questions, or if I can be of any assistance in your efforts, please call me at 274-4071. We need your help and would appreciate anything you can do.

Thank you for your consideration.

Sincerely,

Encs

*Ed
Thank you for all
your help!
JF*